

# WHAT'S BETTER THAN SPEED READING?

## SPEED LEARNING

(speed plus comprehension)

Speed learning is replacing speed reading because it's easy to learn...lasts a lifetime...applies to everything you read...and is the only fully accredited course with the option of 3 college credits.

That's why major corporations and government agencies use Speed Learning to improve the reading/learning skills of important employees. That's why over 4,000 schools, colleges and universities offer Speed Learning to their students.

**You can't meet today's complex needs  
with 4th grade skills**

As hard as it is to believe, the way you read today probably hasn't changed much since the 4th grade. You probably still go along at one rate of speed regardless of your purpose for reading...pronouncing each word to yourself as you read. It's not your fault. Most schools stop teaching reading after the 4th grade.

New exciting breakthrough helps you read with advanced reading skills

Most speed reading programs *temporarily* increase your rate of speed. That increase quickly fades away. They also fail miserably with the comprehension (or learning) aspects of reading. That's because most speed reading programs concentrate on teaching rapid eye movement, which research has proven to be

only 5% of reading. In doing so, they ignore the most important part (95%) of reading — thinking!

**speedlearning**

Now available  
for college and  
professional credit  
**SEE REVERSE SIDE!**



### COLLEGE CREDITS



You may obtain 2 full semester hour credits for course completion, wherever you reside. Credits offered through Whittier College (California). Details included in your program.

### PROFESSIONAL SOCIETIES

Speed Learning is offered internationally to members of professional associations such as: American Chemical Society, Foundation for Accounting Education, Institute of Electrical and Electronics Engineers and dozens more. Consult your Education Director for information.

Speed Learning is as effective as it is practical. *The average student improves his reading rate 108%... a permanent increase based on sound fundamental skills which, once learned, are never forgotten.* To date, over 75,000 people have been helped by this program... and many have said: "This is the most important educational course I have ever taken. It really works."

## 10-DAY FREE EXAMINATION!

You must be delighted with your Speed Learning program or you pay nothing. Examine the course, listen to the tapes and if, at the end of 10 days, you decide it's not for you, return the program for a full refund with no questions asked. Program is usually tax deductible.

Complete this card and mail to:

LEARN INC. c/o BUSINESS ADVISORY SERVICES,  
137 W. 48th ST., NEW YORK, NY 10020/Room 4299

- ☐ Please send me the Speed Learning program at \$89.95 plus \$3.00 for handling and insured delivery.

Please check method of payment.

- ☐ Check or money order enclosed  
☐ Charge my credit card under their regular terms:  
☐ Bank Americard ☐ American Express  
☐ Master Charge ☐ Diners Club  
Interbank # \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name \_\_\_\_\_

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